

THE PRIMARY HEADTEACHERS' CONFERENCE CULTIVATING WELLBEING AND INSPIRATION IN LEADERSHIP





Thursday 9th - Friday 10th October 2025

Hinxton Hall Conference Centre, Wellcome Genome Campus, Hinxton, Cambridgeshire, CB10 1RQ

Day 1

Time	D etails	Location
9:15 am	Conference registration opens	Exhibition Hall
	Tea & Coffee and Exhibition	EXHIBITION Flatt
	Welcome to Day One	
10:00 am	Cathy Longhurst, Headteacher, Mandeville Primary School &	
	Carole Bennett, CEO, HFL Education	
	The Leadership Challenge – Doing more with less through purpose & belonging	
	Vic Goddard, Head Teacher and Independent Thinking Associate	
		Frances Crick Auditorium
10:15 am	Vic's keynote will explore how the young people we now serve bring new challenges in an environment of	
10:15 am	diminishing resources. It will highlight how fostering inclusion, and a sense of belonging is crucial to	
	overcoming these challenges and achieving more with less.	
	Introduced by Carole Bennett, CEO, HFL Education	
	Sponsor Dragons Den	
	An opportunity to hear from exhibitors at the Primary Headteachers' Conference about who they are and how	
11:00am	their products and services can help you.	
	Compèred by James Roach CEO of the Inclusive Multi Academy Trust	



11:15am	DRUMBA Energiser Introduced by Hayley Yendell, Headteacher, Hobletts Manor Infant school					
11:20 am	Break				Exhibition Hall	
Seminars	Rosalind Franklin	Barbara McLintock	Green Room	Pompeiian Room	Library	
11:40 am	Strategic leadership of Al in your school	Handling complaints professionally: Dealing with difficult cases	Working collaboratively with governors in a changing and challenging world	Talking Heads	How to better serve disadvantaged pupils	
	Chris Carter, HFL Education	Paul Davies, HFL Education	Cathy Irons and Jonathan Ellam, HFL Education	Anne Peck, HFL Education	Joanna Di Bella, HFL Education	
12:25 pm	Lunch					
1.25 pm	Ofsted – how leaders can utilise the Ofsted toolkit to inform self-evaluation	Courageous conversations: Leading with confidence and compassion	Supporting resilience for SENCOs/SEN teams	Creating strong school communities	Navigating your way in Hertfordshire - finding the right support at the right time	
1:25 pm	Lisa Massey & Kate Beaumont, HFL Education	Anne Peck & Joanna Di Bella, HFL Education	Louise Barrell, HFL Education	Michael Catchpool & Sarah- Jane Ferguson, HFL Education	Carole Bennett & Heidi Otranen, HFL Education	
2:10 pm	Break					
2:40 pm	A Headteacher's role in monitoring effectiveness of Safeguarding procedures	Managing staff absence	Balancing leadership with wellbeing - making time for you	Working collaboratively with governors in a changing and challenging world	Strategic leadership of AI in your school	
	Dominic Bedford & Lisa Massey, HFL Education	Chris Williams, HFL Education	Catherine Loake & Linda Hardman, HFL Education	Cathy Irons & Jonathan Ellam, HFL Education	Chris Carter, HFL Education	
3:25 pm	Move to auditorium					



	Great Athletes Keynote		
3:35 pm	James Watson, Business Development, Great Athlete		
	Introduced by Anne Peck, HFL Education		
	Five Questions For Leaders: Thriving in Today's Schools		
	Professor Zachary Walker,	Frances Crick Auditorium	
	Head of Department for the Department of Psychology and Human Development (PHD) at the University		
	College London Institute of Education (IOE)		
3:50 pm	This provocative session examines the most incisive and stimulating issues facing leaders and reveals the thought-processes to thrive in leadership. Informed by the latest research, and grounded in practical experience, this talk balances the importance of recognising and honouring colleagues and learners with the performance demands of leading in a dynamic, rapidly evolving world.		
	Are we willing to ask ourselves tough questions in order to provide the best for our teams?		
	Virtual School		
4:35 pm	Marietta Harrow, Hertfordshire County Council		
	Introduced by Cathy Longhurst, Headteacher, Mandeville Primary School		
4:45pm	Closing thoughts and reflections – Anne Peck		
4:45 pm	Conference day closes Residential guests check in		
6:00 pm	New Heads Welcome	Green Room	
7:00 pm	Drinks Reception	Chestnut Suite	
7:30 pm	Gala Dinner	Chestnut Suite	



Day 2

Time	De tails			Location
09:15 am	Conference registration opens Tea and Coffee served in Exhibition Hall			Exhibition Hall
09:45 am	Welcome to Day Two Anne Peck, HFL Education			
	From Adversity to Achievement: A Journey of Reprofessor Katriona O'Sullivan			
10:00 am	Katriona's keynote speech will chronicle her journey from poverty, teenage pregnancy, and homelessness to earning a PhD from Trinity College Dublin and becoming an award-winning lecturer. She will share her struggles and how she overcame adversity, inspiring the audience with her resilience. Her story will provide valuable lessons and ideas on supporting those less fortunate to succeed. Introduced by Anne Peck, HFL Education			Frances Crick Auditorium
10:45 am	Break			
Seminars	Frances Crick Auditorium	Rosalind Franklin (80)	Barbara McLintock (60)	
11:05 am	Courageous conversations: Leading with confidence and compassion	Managing staff absence	Supporting resilience for	or SENCOs/SEN teams
	Anne Peck & Joanna Di Bella, HFL Education	Chris Williams, HFL Education	Louise Barrell, HFL Education	
11:50 am	Move to next workshop			
11:55 am	Balancing leadership with wellbeing - making time for you	Talking Heads	Handling complaints professionally: Dealing with difficult cases	
	Catherine Loake & Linda Hardman HFL Education	Anne Peck, HFL Education	Paul Davies, HFL Education	
12:40 pm	Lunch			
1:30 pm	Close of event & departure			



Session Details

This alphabetical list gives full details of each workshop session, enabling you to make an informed choice as you build your personalised programme.

A Headteacher's role in monitoring effectiveness of Safeguarding procedures

Dominic Bedford & Lisa Massey, HFL Education

This session focuses on equipping Headteachers with the skills to evaluate and enhance their school's safeguarding practices. It covers key areas such as policy implementation, staff training, and the importance of regular audits to ensure a safe environment for all students

Balancing leadership with wellbeing - making time for you

Catherine Loakes and Linda Hardman, HFL Education

This session will focus on you and your wellbeing. An opportunity to pause and reflect on your emotional and mental health, we will explore, through a case study example, strategies for managing stress and avoiding burnout.

Creating strong school communities

Michael Catchpool & Sarah-Jane Ferguson, HFL Education

This workshop focuses on building cohesive and supportive school environments. It covers strategies for fostering collaboration among staff, students, and parents/carers, emphasising the importance of engaging families in school activities and decision-making processes to strengthen the overall community.

Courageous conversations: Leading with confidence and compassion

Anne Peck & Clair Hicks, HFL Education

The focus of this session is to empower Headteachers to handle difficult conversations with clarity and empathy. It covers techniques for maintaining constructive dialogue, fostering mutual respect, and achieving positive outcomes even in challenging situations



Handling complaints professionally: Dealing with difficult cases

Paul Davies, HFL Education

This workshop will equip Headteachers with strategies to manage complaints effectively and maintain professionalism in challenging situations. It covers techniques for active listening, empathy, and assertiveness, ensuring that complaints are resolved constructively, and stress is managed efficiently.

How to better serve disadvantaged pupils

Joanna Di Bella, HFL Education

This workshop focuses on strategies to support the academic and personal development of disadvantaged students. It covers identifying barriers to learning, implementing targeted interventions, and fostering an inclusive school environment to help all pupils thrive

Managing staff absence

Chris Williams, HFL Education

The focus of this workshop is to provide strategies for effectively handling staff absences to minimise disruptions and maintain productivity. It covers best practices for tracking absences, supporting employees, and implementing policies that balance organisational needs with staff well-being

Navigating your way in Hertfordshire - finding the right support at the right time

Carole Bennett & Heidi Otranen, HFL Education

The session will help you to understand how you can access support and find the right person to help you from our local landscape. In this workshop, we will highlight the range of help, support and services available from HCC and HFL - both online and in person - in order that you find the right help, at the right time whenever you need them



Ofsted – how leaders can utilise the Ofsted toolkit to inform self evaluation

Lisa Massey & Kate Beaumont, HFL Education

This workshop focuses on helping Headteachers leverage the Ofsted toolkit to enhance their school's self evaluation processes. It covers practical strategies for using the toolkit to identify strengths and areas for improvement, ensuring continuous development and readiness for inspections.

Strategic leadership of AI in your school

Chris Carter, HFL Education

This workshop focuses on guiding Headteachers on the ethical considerations, safeguarding, and legal compliance surrounding Al adoption. It will explore defining a clear purpose for Al, developing effective policies, and maintaining crucial human oversight. Attendees will leave with practical actions to consider further in their schools.

Supporting resilience for SENCOs/SEN teams

Louise Barrell and/or Becky Rothwell, HFL Education

This workshop focuses on strategies to help SENCOs and their teams build resilience in their demanding roles. It covers effective time management, delegation techniques, and self-care practices to maintain a healthy work-life balance and enhance their capacity to support students

Talking Heads

Anne Peck, HFL Education

This session will provide delegates with current examples of inspirational leadership and the building of a positive culture, with Heads from across Hertfordshire.



Working collaboratively with governors in a changing and challenging world

Cathy Irons and Jonathan Ellam, HFL Education

During this session, we will discuss how school governors and trustees play a pivotal role as leaders of educational settings in navigating a myriad of challenges, including stakeholder engagement and effective partnership working.